



PEOPLE FOR PEOPLE FUND

WHO WE ARE

We are a not-for-profit 501(c) (3) corporation founded in 1985 by The Times Herald-Record and the Junior League of Orange County, NY, Inc. We provide one-time financial assistance to Orange, Ulster, and Sullivan County residents facing temporary, unforeseen financial hardships. This interim support promotes long-term stability, serving as a helping hand for community members in need. Since 1985, over \$5.4 million has been awarded to residents who suffered financial hardships, touching over 10,000 lives in the community.

OUR BOARD OF DIRECTORS

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Support Our Mission. Amplify Your Impact.

We invite you to join us as a sponsor of our fundraising campaign. This fall 2025 we are celebrating and hosting a community event for our 40th-year anniversary! Our three-tier sponsorship offers an opportunity to **support the mission** of the People For People Fund and aligns your organization with our commitment to helping those in need of financial assistance within **our community**.

<u>Silver Sponsor – \$250</u>	<u>Gold Sponsor – \$500</u>	<u>Platinum Sponsor – \$1,000</u>
Recognition & Benefits	Recognition & Benefits	Recognition & Benefits
<ul style="list-style-type: none">→ Social media appreciation post (1x).→ Recognition in email newsletters (1x).→ Verbal acknowledgment at our 40th-year event.	<ul style="list-style-type: none">→ Social media appreciation post (1x).→ Recognition in email newsletters (1x).→ Verbal acknowledgment at our 40th-year event.→ Sponsor spotlight social media video post (1x).	<ul style="list-style-type: none">→ Social media appreciation post (1x).→ Recognition in email newsletters (1x).→ Verbal acknowledgment at our 40th-year event.→ Sponsor spotlight social media video post (1x).→ Opportunity to include promotional materials in attendee bags.→ Opportunity to provide a raffle giveaway at our 40th-year event.

WAYS TO DONATE

Make checks payable to and mail to:

People For People Fund, Inc.
P.O. Box 249, Middletown, New York 10940
Memo: “40th-Anniversary Donor”
OR “40th-Anniversary Sponsor”

For online donations, visit our website:

www.peopleforpeoplefund.org
and click on “40th-Anniversary Donations”
on the homepage!